



# Weymouth Football Club Ltd

## Advertising and Sponsorship Packages

### Season 2017-2018



#### Boards

Size	Price New *1	Price Renew	*1 This price includes the making of the boards and installation. 12 month deal
Stand	£2,000 + VAT min	negotiable	
20' x 2'	£450 + VAT	£200 + VAT	
10' x 2'	£300 + VAT	£100 + VAT	
4' x 4'	£150 + VAT	£50 + VAT	

#### Programme Advertising

Size	Price	These prices are for per season. Approximately 250 copies sold per game, in addition to the 21 league games we entertain at The Bob Lucas Stadium your advert will be seen in the home cup games.
Credit Card	£65 + VAT	
Quarter Page	£100 + VAT	
Half Page	£175 + VAT	
Full Page	£300 + VAT	

#### Sponsorship

Matchday Sponsor	£150 + VAT  £25 + VAT per extra guest	<ul style="list-style-type: none"> <li>Table of 4 to include finger buffet</li> <li>Match admission</li> <li>Programme &amp; website article</li> <li>photo with a player of your choice loaded onto the website and social media</li> <li>Car Park Tickets</li> </ul>
Man of the Match Sponsor	£75 + VAT	<ul style="list-style-type: none"> <li>Table of 2 to include finger buffet</li> <li>Match admission</li> <li>Programme &amp; website article</li> <li>photo with you Man of the Match loaded onto website and social media</li> <li>Car Park Tickets</li> </ul>
Match ball Sponsor	£75 + VAT  (if a ball is not required £50 + VAT)	<ul style="list-style-type: none"> <li>Table of 2 to include finger buffet</li> <li>Match admission</li> <li>Programme &amp; website article</li> <li>Signed Match ball</li> <li>Car Park Tickets</li> </ul>
Games that are not: League, FA Cup or Trophy Games	£100 + VAT	<ul style="list-style-type: none"> <li>All of the above</li> </ul>
Mascot Sponsor		<ul style="list-style-type: none"> <li>Through Paul Maitland</li> </ul>

#### Other

Exec Club	£800 + VAT  £600 + VAT per additional person	<ul style="list-style-type: none"> <li>Finger buffet</li> <li>Season Ticket</li> <li>Programme &amp; website article</li> <li>Car Park Tickets</li> <li>Programme</li> </ul>
Patron's Draw	£250 inc VAT	Only done pre-season – Many prizes to win; Ad boards, Season Tickets, Hospitality packages etc.
Player Sponsorship	£150 (no VAT)	Through the Supporters Association Receive a 1 <sup>st</sup> team signed shirt at the end of the season
Web Advert	£50 + Vat	